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Gerber Life Sales & Marketing Announcement

GERBER LIFE MAKES IT EASY TO DO BUSINESS WHEN YOU'RE HOME

These are unique and challenging times. With so many people confined to their home because of COVID-19, you may be thinking about alternate ways to do business. Now has never been a better time to do business with Gerber Life- even if you're home. We make it easy and here's why:

- Our products are fully guaranteed with guaranteed death benefits, cash value and premiums¹
- We offer simplified issue and guaranteed issue products
- There are no required illustrations for any of our products, which simplifies the sales process for you and your clients
- You can conduct business using Gerber Life's remote capabilities, which include:
 - [The Gerber Life Agent Portal](#)
 - Our Mobile App, Agent Zone
 - [The Gerber Life E-A-S-Y telephone application](#) service - **1.877.885.7612***

*Licensed Gerber Life Agency Support Specialists are available Monday - Friday, from 8:30 a.m. to 6:00 p.m., EST to take application information over the phone from you and your client.

Challenging times call for unique measures and Gerber Life is ready to support you with simple products that are guaranteed and make the sales process easy.¹

Questions? Contact your General Agent.

¹Policies will remain in force, premiums are guaranteed not to increase and the death benefit and cash value are guaranteed as long as payments are made on time and within the Grace Period specified in the policy. The cash value and death benefit will be reduced by any policy loans. The policy loan rate is 8%.

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